

SinGem's
Masters in Jewelry Enterprise Management
(MJEM)
Code: B1
Modules: 21

Component Courses

Part A: PROFESSIONAL JEWELER GEMOLOGIST (C2)

Graduate Jeweler (C3)

Diamond Grading & Pricing

SinGem's globally acclaimed diploma based on Diamond Guru Punit Srimal's Diamond Theory.

Jewelry Design & Appraisal

Focus on innovative concepts, enabling you to initiate your very own signature range in diamond jewelry. Couture and Castings. Budgeting and Subjective designing.

Advanced Diamond Assorting

Calibration, Counting, Multi-numbering of RBCs, Fancy shapes. Assorting for clarity, color, cut and Consolidated Assorting. Quick-time Pricing.

Gemology

50+ Types: Navratna, semi-precious Gem Identification, Color Gem Grading Pearls: Types, Grading

Costume Jewelry Technician (F2C)

Manufacturing different types of ornaments including necklaces, bracelets, earrings, chains etc. in Wire Jewelry, Pearl & Bead Jewelry, Melange (fusion) jewelry.

Part B: JEWELRY BUSINESS MANAGEMENT (D1)

Group A

Advertising
Brand Management
Public Relations

Group B

International Trade
Marketing & Sales
E- Commerce

Group C

Entrepreneurship
Finance
Management

Group D

Retail Operations Management
Visual Merchandising
Client Relations Management (CRM)