

SinGem Leads

Why SinGem

1. India's largest jewelry education network with pan- India presence
2. SinGem Star Alumni making their presence felt, leaving their imprint as entrepreneurs, self-employed and career professionals in technical and management spheres all over India & abroad.
3. Favoured destination for international students seeking to undergo training in Gem & Jewelry courses in India, getting maximum exposure to India's rich & diverse cultural heritage via SinGem's vast network.
4. India's only original indigenous alternative model of jewelry studies which has been successfully established against commonly followed GIA model of education.
5. 100% Live - Project Based Training
6. Faculty from West Bengal, cradle of jewelry professionals under dynamic leadership of Diamond Guru Punit Srimal
7. Anchor enterprise of Sindhar Group, which is also India's largest Jewelry b2b & support services provider, securing career interests of students with education being merely the first step to a successful career with lifelong access to SinGem's support infrastructure.

Milestones

JULY 1997 **Sindhar Institute of Gemology**, (SinGem) the first gem & jewelry institute of its kind in Eastern India, opens its doors to lead students into the world of Gem & Jewelry.

MARCH 2001 India's first Jewelry Manufacturing program with a unique comprehensive curriculum is started by SinGem under the **SinGem School of Jewelry Making Arts (SJMA)**.

AUGUST 2001 First ever mobile classes are initiated with an intensive nine day workshop called "**Gateway to Diamonds.**" The complete, practical program on diamond grading and pricing is a resounding success with 45 people participating in it's first ever edition held in India's southern hub, Chennai.

NOVEMBER 2001 Sri Punit Srimal's "**Diamond Theory**"- a part of SinGem's Diamonds curriculum since 1997, receives copyright from the Government of India. The elusive answer to the centuries old question regarding the '4th C-Cut' is propounded via the SinGem ACG Technique for Diamonds. The theory also includes the revolutionary Diamond Pricing Technique invented by Mr. Srimal

MARCH 2002 SinGem's **Jewelry Service Station** is opened in Domjur (West Bengal), the cradle of Jewelry artisans & craftsmen.

SEPTEMBER 2002 SinGem seeks to meet its social obligations by conducting Entrepreneurship Development Programs [EDP] and launching awareness seminars on behalf of Small Industries Service Institute (SISI), a Govt. of India enterprise promoting small scale industries.

FEBRUARY 2003 The sacred "SinGem Jewelers Oath" is made mandatory for every member of the SinGem student community.

MARCH 2003 To showcase new talent amongst SinGem students and their innovative designs, 'KRITI JEWELRY CONCEPT STUDIO' is launched. SinGem students get a readymade platform to unveil their creativity and showcase their excellence.

MARCH 2003 SinGem annual Scholarships launched under The Seth Indarchand Srimal New Entrepreneur initiative so as to open the world of gem & jewelry for the underprivileged. The 'Gem & Jewelry Professional (GJP) course, is made affordable with interest free low EMIs. The course is a consolidated curriculum diploma offered under this scholarship.

JUNE 2003 SinGem revolution reaches Mumbai, the hub of jewelry trade in India with launch of SinGem Andheri.

AUGUST 2003 SinGem launches certification services under the aegis of SGL

FEBRUARY 2004 SinGem makes its foray into South India gifting the garden city of Bangalore, its first Gem and Jewelry School.

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APRIL 2004 Diamond cutting and polishing program begins for the first time at SinGem, with state of the art machinery and laboratory.

JUNE 2004 Eastern India's first gem & jewelry park or Special-Economic Zone (SEZ) is setup at the Manikanchan Jewelry hub in SaltLake, West Bengal. The customs department officials at Manikanchan all receive training at SinGem.

FEBRUARY 2005 SinGem initiates G&J to provide brand consultancy support to Gem & Jewelry enterprises.

FEBRUARY 2005 SinGem appoints Sindhar Gems & Jewelry (India) Pvt. Ltd as Master Franchise(India).

JUNE 2005 SinGem establishes its manpower consultancy services. SinGem Jobs as India's first jewelry manpower consultancy along with its online portal, www.jewelryjobsonline.com

JULY 2005 SinGem introduces CAD (Computer Aided Design) in its curriculum to provide students with the cutting edge technology.

OCTOBER 2005 The concept of national design contest comes to fruition with SinGem's Envisage All India Jewelry Design contest.

NOVEMBER 2005 For the first time ever, 100 students graduate from the same platform at SinGem Kolkata's annual convocation ceremony.

NOVEMBER 2005 SinGem initiates jewelry industry awards for honoring achievements & recognizing talent in the Gem & Jewelry industry via the SinGem Jewelry Excellence Awards, now an annual event.

APRIL 2006 'Bause' leaves for heavenly abode on 10th April, thousands attend farewell meetings in Kolkata & Mumbai.

JUNE 2006 SinGem travels far south with SinGem Chennai. SinGem power franchisee is an innovative, modern, seeking to further broad base jewelry education initiative.

JANUARY 2007 SinGem research initiates 'Buyer is King', a unique consumer connect initiative.

APRIL 2007 SinGem, the world's largest jewelry education network announces the Ideal Institute Barometer, a quality excellence challenge to all jewelry schools, across countries and continents, to adhere to. It speaks the high performance standards set by SinGem in its pivotal role as industry leader. It seeks to help new entrants select the 'wheat from the chafe'.

JUNE 2007 SinGem launches 3yr BSC jewelry Design degree in association with Punjab Technical University.

JULY 2007 SinGem First, the SinGem Alumni Association launched from Kolkata.

AUGUST 2007 SinGem Yatra organizes its 1st study tour to IJJS 2007. Aims to help participants with exposure to international trends and meeting suppliers. SinGem launches center in south Mumbai at Marine Lines.

OCTOBER 2007 SinGem First announces its premiere league 'Think Big', a support service for budding entrepreneurs. It enables them to sell and promote their product with planning and execution support from SinGem.

OCTOBER 2007 SinGem First, in collaboration with Kriti Jewelry concept studio announces a revolutionary endeavor under the aegis of SinGem Kriti. Five avenues, namely, Exhibitions, Mall counters, On net, Studios and Trade/ Consumer Fair Pavilions, open under this scheme to Think Big as well as general category members of SinGem First.

JANUARY 2008 SGL Launches Labs in Mumbai, Bangalore, & Chennai making it India's only Gem Laboratory with pan-India presence.

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FEBRUARY 2008 SinGem Jobs launches the first and only specialized manpower solutions portal for the Jewelry Industry. www.jewelryjobsonline.com

JUNE 2008 SinGem initiates first ever national TV ad campaign by any jewelry institute worldwide.

JULY 2008 SinGem initiates India's first ever jewelry business management PG Diploma.

JUNE 2009 SinGem introduces integrated fashion Jewelry & Accessories Diploma in order to top the demand for integration fashion as a core component in jewelry studies.

JULY 2009 SinGem first organizes 'Jewelry Vistas' an exhibition to showcase signature jewelry Entrepreneurs at Taj Bengal, Kolkata to encouraging response.

JANUARY 2010 SinGem launches SinGem Hyderabad.

MAY 2010 SinGem Gemarc services launches to enable students to access diamond color stones at minimum prices and solve sourcing hassler.

JUNE 2010 SinGem students who had undergone training under affiliation from JU, receive university certificates at in protracted process for securing the same.

JUNE 2010 SinGem registers presence on social networking site Facebook & Quicker.